



DESERT
overture



DOLCE

DESERT **O**VERTURE **L**IVE **C**CULTURAL

ENTERTAINMENT

MEDIA KIT

Updated 08.20.24



Desert Overture Live Cultural Entertainment

Desert Overture Live Cultural Entertainment, Inc. (DOLCE) is a volunteer Lesbian, Gay, Bisexual, Transgender and Ally (LGBTQA) performing arts organization. Our mission is to entertain, enrich, educate, and support the community and our members through our passion for music. As cultural ambassadors of the LGBTQA community, we build bridges of acceptance and understanding in the community at large; provide a safe, welcoming, and enjoyable experience for our members and audience; and foster a greater appreciation for quality instrumental music. All members are dues-paying volunteers who donate thousands of hours to rehearse, perform, and contribute to the operations of the organization.

When Desert Overture was formed in May 2010, there was no independent instrumental ensemble in the valley specifically and explicitly welcoming LGBTQA people into the group, and serving as an envoy between that community and the general population. We formed largely to fulfill the need for LGBTQA musicians to feel welcomed and accepted, and to create bridges of understanding and appreciation between the LGBTQA community and consumers of instrumental music in the valley.

Desert Overture Live Cultural Entertainment, Inc. (DOLCE) is a member of the Pride Bands Alliance which includes 41 bands across the U.S., Canada, England and Australia.

Desert Overture Wind Symphony is a 70+ member wind symphony comprised of woodwinds, brass and a full percussion section. We perform four thematic concerts throughout the year featuring classic, contemporary, jazz and popular arrangements. The artistic director is Scott Helms. Visit the website at <http://desertoverture.org>.

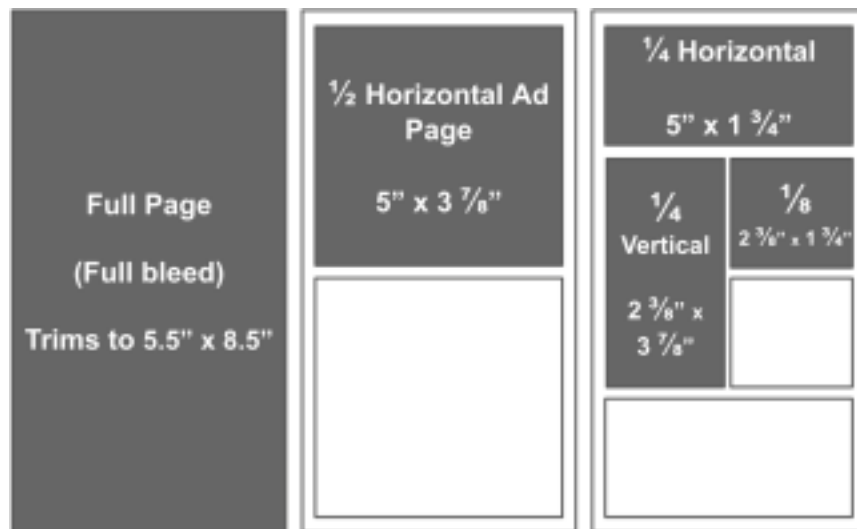
Desert City Jazz is a 17-piece jazz ensemble (5 saxes, 4 trumpets, 4 trombones, piano, bass, drums, guitar) comprised of many of the best jazz musicians in the Phoenix area's LGBT and Friends community with featured musicians who are well-known in the local jazz community. We perform four concerts per year under the artistic direction of LaShaun Tweedie. Visit the website at <http://desertcityjazz.org/>



Concert Program Advertisements

Desert Overture produces programs for 3 of our 4 annual concerts. Ad space can be purchased for a single concert or for 4 consecutive programmed events.

	Single Concert	4 Ad Package*
1/8 Page ad	\$30	\$100
1/4 Page ad	\$50	\$150
1/2 Page ad	\$100	\$300
Full Page ad	\$150	\$500
Two-page ad	\$250	\$900



** 4 Ad Packages are eligible for updated ads mid cycle. Timely notification prior to program printing may be initiated by the advertiser to the contact listed on the last page*



Desert Overture Live Cultural Entertainment

Advertising Packages - Choose 1 of 4

Bronze Sponsor \$400

- Half page ad in four Desert Overture concert programs
- Logo/link displayed on Desert Overture and Desert City Jazz donor pages

Silver Sponsor \$600

- Full page ad in four Desert Overture concert programs
- Logo/link displayed on Desert Overture and Desert City Jazz donor pages

Gold Sponsor (choose up to 3) \$700

- Full page ad with premium placement (inside or back cover) in four Desert Overture concert programs
- Logo/Link identified as Season Sponsor on Desert Overture and Desert City Jazz webpages
- Logo/link included at the bottom of patron emails
- Logo projected at Desert Overture concerts (before concert and during intermission)
- At Desert City Jazz concerts, you will be recognized as an official sponsor. Since DCJ concerts do not have programs or a projection system, the recognition will be announced during the concert.

Platinum Sponsor (includes all 5) \$1000

- Full page ad with premium placement (inside or back cover) in four Desert Overture concert programs
- Logo/Link identified as Season Sponsor on Desert Overture and Desert City Jazz webpages
- Logo/link included at the bottom of patron emails
- Logo projected at Desert Overture concerts (before concert and during intermission)
- At Desert City Jazz concerts, you will be recognized as an official sponsor. Since DCJ concerts do not have programs or a projection system, the recognition will be announced during the concert.

For more information, contact:

Perla Rodriguez or Mark Martinez
advertising@desertoverture.org