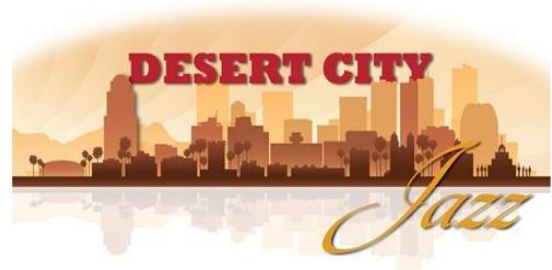


DESERT OVERTURE LIVE CULTURAL
ENTERTAINMENT
(DOLCE)

2021 Media Kit





Desert Overture Live Cultural Entertainment

Desert Overture Live Cultural Entertainment, Inc. (DOLCE) is a volunteer performing Lesbian, Gay, Bisexual, Transgender and Ally (LGBTQA) arts organization. Our mission is to entertain, enrich, educate, and support the community and our members through our passion for music. As cultural ambassadors of the LGBTQA community, we build bridges of acceptance and understanding in the community at large; provide a safe, welcoming, and enjoyable experience for our members and audience; and foster a greater appreciation for quality instrumental music. All members are dues paying volunteers who donate thousands of hours to rehearse, perform, and contribute to the operations of the organization.

When Desert Overture was formed (and incorporated) in May 2010, there was no independent instrumental ensemble in the valley specifically and explicitly welcoming LGBTQA people into the group, and serving as an envoy between that community and the general population. We formed largely to fulfill the need for LGBTQA musicians to feel welcomed and accepted, and to create bridges of understanding and appreciation between the LGBTQA community and consumers of instrumental music in the valley.

Desert Overture Live Cultural Entertainment, Inc. (DOLCE) is a member of the Lesbian and Gay Band Association (LGBA) which includes 37 bands across the U.S., Canada, England and Australia.

Desert Overture Wind Symphony is a 50+ member wind symphony comprised of woodwinds, brass and a full percussion section. They perform four thematic concerts throughout year featuring classic, contemporary, jazz and popular arrangements. They also march in the annual Pride Parade. The artistic director is Scott Helms. Visit their website at <http://desertoverture.org>.

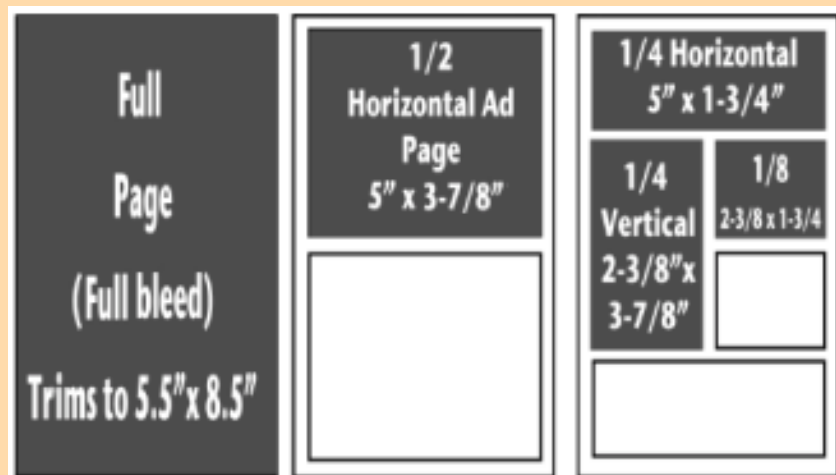
Desert City Jazz is a full-size, 17-piece jazz ensemble (5 saxes, 4 trumpets, 4 trombones, piano, bass, drums, vibes/percussion) comprised of many of the best jazz musicians in the Phoenix area's LGBT and Friends community. They often feature musicians who are well-known in the local jazz community. They perform four concerts per year and can also be booked for private events. The artistic director is Michael Collier. Visit their website at <http://desertcityjazz.org>.



Concert Program Advertising options (2021)

Desert Overture performs four concerts per year with printed programs available for attendees. An ad can be purchased for a single concert or for the full season.

	Single Concert	Full Season
• 1/8 Page ad	\$30	\$100
• 1/4 Page ad	\$50	\$150
• 1/2 Page ad	\$100	\$300
• Full Page ad	\$150	\$500
• Two-page ad	\$250	\$900





Advertising Packages – Full Season (2021)

Basic..... \$500

- Half page ad in four Desert Overture concert programs
- Logo/link displayed on Desert Overture and Desert City Jazz donor pages

Premium..... \$1,000

- Full page ad in four Desert Overture concert programs
- Logo/link displayed on Desert Overture and Desert City Jazz donor pages

Official Season Sponsor (limited to 3)..... \$3,000

- Full page ad with premium placement (inside or back cover) in four Desert Overture concert programs
- Logo/Link identified as Season Sponsor on Desert Overture and Desert City Jazz home pages
- Logo/link included at the bottom of patron e-mails
- Logo projected at Desert Overture concerts (before concert and during intermission)
- At Desert City Jazz concerts, you will be recognized as an official sponsor. Since DCJ concerts do not have programs or a projection system the recognition will be done by artistic director during the concert.

For more information, contact:
Jeff Parker
480.206.6983
advertising@desertoverture.org